

## CONTENTS

### UKRAINIAN LANGUAGE

**Azarova L. Ye., Gorchinska L. V.**

ORIGIN AND STRUCTURAL-SEMANTIC DEVELOPMENT OF ADVERBIAL FORMS.....1

**Volianiuk I. O., Poliak I. P., Rats L. V.**

CALL SIGNS AS IDENTIFICATION MARKERS OF UKRAINIAN MILITARY  
PERSONNEL: SEMANTIC-MOTIVATIONAL ASPECT .....7

**Ihnatieva S. Ye., Tsiupiak I. K.**

AUTHORIAL PHRASEMICS OF THE POETIC DISCOURSE OF MYKOLA MYKOLAENKO.12

**Karikova N. M.**

LEVKO POLYUGA'S VIEWS ON THE CULTURE OF THE MODERN UKRAINIAN  
LITERARY LANGUAGE.....18

**Lytvyn O. G., Yavorska O.-S. S.**

DOUBLE TERMS IN UKRAINIAN TECHNICAL TERMINOLOGY.....24

**Mamych M. V.**

THE CONCEPT OF RESPONSIBILITY IN THE LEGAL AND EVERYDAY LINGUISTIC  
WORLDVIEW: COGNITIVE-DISCURSIVE ANALYSIS OF THE FRAME STRUCTURE.....29

**Popovych N. M.**

RHETORICAL DEVICES OF ARTISTIC EXPRESSION IN IVAN FRANKO'S  
COLLECTION «WITHERED LEAVES».....35

**Spys O. A.**

GENERAL TRENDS IN UKRAINIAN LEXICON OF THE TIMES  
OF THE CURRENT RUSSIAN-UKRAINIAN WAR.....42

**Stepanov V. V., Lukianikhina A. I.**

ASSOCIATIVE CONSIDERATION OF THE UKRAINIAN IDENTITY: COMPARATIVE  
ANALYSIS OF THE PERIODS BEFORE AND AFTER INDEPENDENCE DECLARATION.....49

**Tsyganok I. B.**

POLYSEMY, HOMONYMY AND SYNONYMY OF SUFFIXES  
IN THE UKRAINIAN LANGUAGE.....55

**Shulichenko T. S., Miroshnychenko I. G.**

THE LINGUISTIC PERSONALITY OF A FEMALE LEADER IN V. SHKLIAR'S  
NOVEL "MARUSIA": LINGUISTIC AND COMMUNICATIVE MEANS  
OF LEADERSHIP REPRESENTATION.....59

**Shulska N. M., Zinchuk R. S., Rymar N. Yu.**

CALL SIGN AS A WORD-MARKER: LANGUAGE STRATEGY OF A PERSONAL BRAND.....64

**Shumarova N. P., Marynenko I. O.**

SOUND VOCABULARY OF NEWS TEXTS (BASED ON ONLINE MEDIA TEXTS).....70

### ROMANIC, GERMANIC LANGUAGES

**Halai T. M.**

FROM ROCKS TO ROADS: THE ROLE OF TRANSPORT METAPHOR  
IN CONCEPTUALISING GEOLOGICAL PHENOMENA.....77

**Kalynovska I. M., Koliada E. K.**

REPRESENTATION OF RUSSIA'S IMAGE IN ENGLISH-LANGUAGE MEDIA  
DISCOURSE (THE THIRD ANNIVERSARY OF THE INVASION OF UKRAINE).....82

<b>Kamyshova T. M.</b> WAYS OF FORMING AND TRANSLATION OF ENGLISH TERMS OF THE SPHERE OF ELECTRIC POWER ENGINEERING .....	91
<b>Kosovych O. V.</b> PARONOMIC NEOLOGIZATION IN THE FRENCH LANGUAGE: MECHANISMS AND FEATURES OF FORMING NEW LEXEMES BASED ON PARONYMY .....	96
<b>Liepukhova N. I.</b> THE FUNCTIONING OF LEXICAL UNITS WITH KINETIC SEMANTICS IN THE GERMAN LITERARY LANGUAGE.....	105
<b>Okhrimenko O. A., Sokorchuk V. M.</b> WORD-FORMATION NESTS OF TAX TERMINOLOGY IN AUTOMATED LINGUISTIC ANALYSIS.....	110
<b>Riba-Hrynyshyn O. M.</b> LINGUISTIC AND REGIONAL STUDIES ASPECTS OF SUSTAINABLE DEVELOPMENT: THE EXPERIENCE OF THE D-A-CH REGION.....	116
<b>Rozheliuk I. Ya.</b> STRATEGIES FOR RENDERING ENGLISH NEOLOGISMS IN CONTEMPORARY MEDIA DISCOURSE.....	121
<b>Sivaieva O. S.</b> UNCERTAINTY IN MEDICAL TEXTS: A CORPUS-BASED ANALYSIS.....	126
<b>Turshukova N. H.</b> 2025 D. TRUMP'S INAUGURAL SPEECH: STYLISTIC ASPECT.....	132
<b>Khaichevska T. M., Halyan O. V.</b> TRANSLATING ARTIFICIAL INTELLIGENCE TERMINOLOGY FROM FRENCH: CHALLENGES AND PROSPECTS.....	138
<b>TURKIC LANGUAGES</b>	
<b>Mustafayeva N. J.</b> THE ROLE OF THE HOME FACTOR IN LANGUAGE ACQUISITION.....	143
<b>CLASSICAL LANGUAGES. SOME INDO-EUROPEAN LANGUAGES</b>	
<b>Teleky M. M.</b> CLINICAL TERMS AND WORD PHRASES DESCRIBING ONCOLOGICAL CONCEPTS: MORPHOLOGICAL AND SYNTAX ASPECT.....	151
<b>GENERAL LINGUISTICS</b>	
<b>Zabolotska O. O.</b> METAPHORICAL MODEL LIFE IS A GAME IN MULTIMODALITY (CASE STUDY OF ENGLISH-LANGUAGE MODERN FILM TEXTS).....	158
<b>Liashko O. V.</b> HYPERTEXTUALITY IN CONTEMPORARY ENGLISH-LANGUAGE CHRISTIAN ANIMATION.....	163
<b>Nezhyva O. M.</b> MARTIN HEIDEGGER'S LANGUAGE CONCEPT AS THE FOUNDATION OF ONTOLOGICALLY ORIENTED LINGUISTICS.....	169

<b>Sakhatska V. V., Stepanenko O. K., Barannyk O. Yu.</b> LINGUOSTYLISTIC FEATURES OF THE UKRAINIAN INFORMATION SPACE IN SOCIAL MEDIA.....	173
<b>Khalilova R.</b> DISCOURSE TRANSFORMATION UNDER GLOBALIZATION AND THE RECONSTRUCTION OF LINGUISTIC IDENTITY: A PHILOLOGICAL STUDY.....	180
<b>Shirzadova L. V.</b> SEMANTIC NUANCE AND STYLISTIC VARIATION IN ENGLISH SYNONYMS.....	185
<b>TRANSLATION STUDIES</b>	
<b>Artemenko Yu. O., Boklazhuk O. M.</b> TRANSLATION CREATIVITY AGAINST AUTOMATIC TRANSLATION SYSTEMS WHEN REPRODUCING MEMES ON SOCIAL MEDIA.....	191
<b>Banias N. Yu., Chetova N. Y., Lizak K. M.</b> STRATEGIC TRANSLATION PARADIGMS IN THE LOCALISATION OF DIVERSE TEXTUAL GENRES.....	198
<b>Lavryk O. V., Nikolaieva T. M., Moroz T. O.</b> CONTENT LOCALIZATION STRATEGIES IN MULTILINGUAL MEDIA SPACE.....	203
<b>Oksin N. S. Kozmin M. V.</b> TRANSLATION STRATEGIES FOR KOREAN SHAMANIC AND GEOMANTIC TERMINOLOGY: A CASE STUDY OF THE MOVIE EXHUMA.....	211
<b>Slyvka L. Z.</b> COMPLEX SEMANTIC TRANSFORMATIONS IN SCIENTIFIC-TECHNICAL AND MILITARY TRANSLATION: THEORETICAL AND PRACTICAL ASPECT.....	218
<b>Shyshko A. W.</b> SOCIAL ADVERTISING IN THE GERMAN-SPEAKING CONTEXT AS A MEANS OF LINGUOCULTURAL COMMUNICATION AND AN OBJECT OF TRANSLATION ANALYSIS.....	226
<b>COMPARATIVE-HISTORICAL AND TYPOLOGICAL LINGUISTICS</b>	
<b>Chrdileli T. V., Ponomarenko O. O.</b> LEXEMES WITH A NATIONAL-CULTURAL COMPONENT IN A COMPARATIVE DIMENSION THROUGH THE LENS OF LINGUOCONCEPTOLOGY.....	232
<b>STRUCTURAL, APPLIED, AND MATHEMATICAL LINGUISTICS</b>	
<b>Voytko T. V., Honcharenko-Zakrevska N. V.</b> AUTHOR'S FEATURES OF SECONDARY NOMINATION BASED ON LITERARY DISCOURSE.....	241
<b>LITERARY STUDIES</b>	
<b>Biliatska V. P.</b> A RETROSPECTIVE BIOGRAPHY OF THE "ZAPORIZHIA KHARAKTERNYK".....	246
<b>Deviatko N. V.</b> GENRE AND TYPOLOGICAL FEATURES OF FANTASY FOR ADOLESCENTS: PSYCHOLOGICAL AND WORLDVIEW ASPECTS.....	253
INFORMATION ABOUT THE AUTHORS.....	261